## **RUBRIC, TEDIS online 2025** Transforming our world, everyone's commitment



Score	Excellent (4)	Competent (3)	Apprentice (2)	Novel (1)
1 Speech structure	Introduction, idea, argumentation and conclusion. End with a challenging sentence addressed to the audience.	Introduction, idea, argumentation and conclusion	Introduction, development and conclusion	Unconnected ideas
2 <b>Argumentation</b> and persuasion	Clear, simple and well-constructed arguments: premise, reasoning, evidence, conclusion. No fallacies. Positive attitude. Speak forcefully but politely.	Well-constructed arguments: premise, reasoning, evidence, conclusion. Positive attitude.	Simple argumentation. Positive attitude. Contains some fallacy.	Gives reasons for his ideas. Contains some fallacy.
3 <b>Creativity</b> and efficiency	The idea is original and solves the problem effectively.	The idea is original and solves the problem.	The idea is original.	It gives some idea.
4 <b>Language</b> , intonation and vocalisation	Simple, understandable language, vocabulary appropriate to the subject. Speaks slowly, with pauses and intonations according to the message. Vocalises and what he/she says is understood.	Vocabulary appropriate to the subject. Vocalises and what is said is understood.	Understandable language. 70% of what he/she says is understood or he/she speaks hesitantly. Colloquial expressions.	Speaks with hesitations and stumbles or prolonged silences.
5 Non-verbal language	Calm gaze, focused on the whole audience. Movement of body, hands and head natural and coherent with the message.	Gaze focused on the whole audience. Movement of body, hands and head consistent with the message.	Statism or reading the speech.	Insecurity.
6 <b>Time</b> management	Time allocation in the parts of the speech: 10-15% introduction; 25-35% thesis, 35-40% arguments, 10-15% conclusion.	It distributes the time in: beginning, development, conclusion.	Uses the set time.	He/she exceeds or falls short of time by more than 30 seconds.
7 <b>Personal</b> Image	He/she dresses discreetly, naturally and elegantly, giving an image of professionalism. He/she is neatly groomed and combed.	He/she dresses discreetly and naturally. He/she is well groomed and combed.	He/she is neatly groomed and combed.	Wears sportswear.
8 Video	Correct lighting, clear sound, centred image, smooth or static camera movement. Recording of the speech in one piece. Cover and end credits. Link to video: viewable and private.	Correct lighting, clear sound. Recording of the speech in one piece. Cover and end credits. Link to video: viewable and private.	Clear sound. Editing: cover, speech and end credits.	Difficult to see and hear or cuts in recording