The PRIMED model for character education

Six essential principles

PRIORITIZATION
Prioritise character education in all areas of the school

RELATIONSHIPS
Promote inclusive relationships between members of the school community

DEVELOPMENTAL PEDAGOGY
Integrate long-term objectives related to character into the curriculum

INTRINSIC MOTIVATION
Doing good because of human goodness and not because of extrinsic motivations

EMPOWERMENT
Giving autonomy and responsibility to contribute to the common good

MOTIVATION
To be models of virtue so that others can learn from them

Source: **Marvin W. Berkowitz (2021). "PRIMED for Character Education: Six Design Principles for School Improvement". Routledge.**

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